



JULIAN CASTILLO

COPYWRITER

210.896.2252 | jvliancastillo.com | jvliancastillo@gmail.com
Based in Austin, Texas

SCHOOL

University of Texas at Austin
Texas Creative Portfolio Sequence - Copywriting
Class of 2017
3.50 GPA

The Streets of San Antonio, Texas
Mi Abuelita's School of Being a
Decent Human Being.

WORK

GSD&M // Junior Copywriter
September 2017 - Present
Clients: ADCOLOR, Food Lion, Jack Link's Jerky, Hilton,
Air Force, Fiesta Mart, John Deere, Lee Jeans

Publicis North America // Copywriting Intern
June 2017 - August 2017
Won Swiffer intern pitch.
Clients: HPE, Swiffer, Always

University of Texas at Austin // Student Assistant
October 2015 - October 2016
Approved loans. Denied Loans. Dealt with Students.
Filed and imaged paperwork. Made Coffee.

Air Alamo (Sports Blog) // Social Media Director
September 2014 - February 2015
Built brand's voice on multiple platforms through
interaction and keeping up with social trends.

STUFF

Moment's Notice
Mindscoops Album
2016-2018
Writer + Guitarist

Atlas Steele
Integrated Campaign
Fall 2016
CW + AD

Drive a Senior
Promotional Video
Summer 2016
CW + Director + Editor

Spark Magazine
Editorial Pieces
Fall 2016
Model + Writer

SKILLS

Copywriting
Español
I ain't never late

Ideation
Song-writing
Brainstorming

Adobe Creative Suite
Interpreting grunts + shrugs
Social Media